

Stone Plus



ETI EXCELLENCE 2022
AP & TELANGANA
Excellence in Granite and Marble
STONEPLUS ENTERPRISES PRIVATE LIMITED
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AP & TELANGANA 2022

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Prasan Dilip Shah receives Award from
Aditi Rao Hydari

**BRAND: STONEPLUS ENTERPRISES
PRIVATE LIMITED**

**Excellence in
Granite and
Marble**

ET EXCELLENCE 2022

Powered By ET Group

AP & TELANGANA

THE BUSINESS ICONS OF ANDHRA PRADESH & TELANGANA STEP INTO THE SPOTLIGHT

ET Excellence Awards 2022 is one of the most acclaimed accolades in the industry. To celebrate the Moghuls of business, emerging entrepreneurs and talented professionals across various sectors. This recognition highlights the success, innovation, service commitment and inestimable contributions of dynamic individuals, who through their achievements and growth have empowered the states of Andhra Pradesh and Telangana. Through these awards, the Times Group seeks to recognize innovative business models driven by people who think differently. Their exemplary success, expansion and sustainable growth rate is indeed inspirational to several other small and medium entrepreneurs who aspire to grow and expand their business dream!

<p>Excellence in Manufacturing Eco Friendly Materials UPPS WASTON AND DAVID TAB VIEW</p>	<p>Young Entrepreneur in Fooding Industry BARBARA CHITRINI</p>
<p>Excellence in Federal Banking TNT Bank Group 33 GOLD TNT</p>	<p>Excellence in F&BE - Research and Confectionery Brand MAHINI FOOD PRODUCTS PVT LTD</p>
<p>Excellence in Growth and Market STONEPLUS ENTERPRISES PRIVATE LIMITED</p>	<p>Excellence in Electric, E Infrastructure Sourcing from Digital Sourcing M.S. BIKTWO DALETECH PVT LTD</p>
<p>Excellence in Developing Personal Smart Home Products ONE INFRA DEVELOPERS</p>	<p>The National Developer of the Year BEKOLA CONSTRUCTIONS AND DEVELOPERS</p>
<p>Leadership in Residential Project Developer TRICOLOUR PROPERTIES PRIVATE LIMITED</p>	<p>Emerging Brand of the Year - One Stop Solution for Entrepreneur & Startup PROBACKERS</p>
<p>Excellence in Packaging Paper Manufacturer MM & PAPER MILLS PRIVATE LIMITED</p>	<p>Most Innovative Project Startup WEROODE (FORMERLY HODMOOD)</p>
<p>Excellence in Agri Farms LEMONHILL FARMS PRIVATE LIMITED</p>	<p>Excellence in Enriched Egg Brand ARI LAGGS</p>

Stone Plus - The ultimate destination for your natural stone needs

Since inception in 2018, Stone Plus, headquartered at Hitech City, Hyderabad, has been at the forefront of presenting a diverse range of granite, marble, quartz and a host of different natural stones, across the world. Venturing into the domestic market two years ago, CEO, Prasen Dasgupta, realised that there was a stark difference between the market overseas versus India. He believes the Indian market is largely unorganised and has an unprofessional set up. There is also

a lack of awareness among sellers and buyers and products are showcased incorrectly. For instance, although good quality granite is quarried in various parts of India, it is marketed as Brazilian and Italian to ensure a higher price. As a company, we are proud to showcase Indian stone, which is much sought after worldwide for its beauty and durability. Indian granite is at par or sometimes more superior to Brazilian granite, and is available at just a fraction of the cost! Although it is in much demand globally, we do not realise its worth in India," he says.



Prasen Dasgupta, Managing Director

India is also one of the largest exporters of quartz to North America and Canada. "The superior technology used today, ensures it is comparable to some of the best from across the globe. Being a product manufactured from crushed quartz granules, resin and pigment, quartz comes in fixed sizes, with perfect patterns of an excellent price point! It is in high demand globally for countertops and flooring," explains Prasen.

Talking further about the perception of Indians for Italian marble, Prasen says, "Unfortunately, over 90% products that people believe to be Italian and purchase at a premium, are not authentic and come from Oman, Turkey and other places". The official organisation is committed to promote export-quality Indian stone complete imported natural stone to ensure customers make an educated decision.

Stone Plus currently has presence across Hyderabad, Mumbai, Bangalore, Delhi and Kolkata and is set to establish a distribution network to ensure operations across India.



Stone Plus

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Prasan Shah, Managing Director

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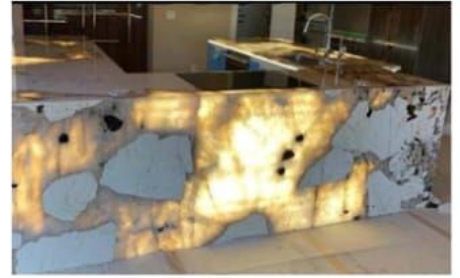
Venturing into the domestic market two years ago, CEO, Prasan Shah, realised that there was a stark difference between the market overseas

versus India. He believes the Indian market is largely unorganised and has an unprofessional set up. There is also a lack of awareness among sellers and buyers and products are showcased incorrectly. "For instance, although good quality granite is quarried in various parts of India, it is marketed as Brazilian and Italian to ensure a higher price. As a company, we are proud to showcase Indian stone, which is much sought after worldwide for its beauty and durability. Indian granite is at par or sometimes more superior to Brazilian granite, and is available at just a fraction of the cost! Although it is in much demand globally, we do not realise its worth in India," he says.

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Talking further about the fascination of Indians for Italian marble, he says, "Unfortunately, over 90% products that people believe to be Italian and purchase at a premium, are not authentic and come from Oman, Turkey and other places!" The ethical organisation is committed to promote export quality Indian stone alongside imported natural stone to ensure customers make an educated decision.

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